



## Application For Space 2008

Event Date  
August 9<sup>th</sup>, 2008

Concessions at The Dig  
315 Ridgewood Dr  
Syracuse, NY 13206

Dear Exhibitor;

First off thank you to all the vendors that helped make last years event such a huge success. For those of you who are new to The Dig, welcome, and thank you for your interest. *Here's* a taste of what previous vendors are saying:

*"Just wanted to take a second to thank you guys for allowing us to be part of The Dig. We had a great time and overall did well. I hope our contribution helps to meet your goals. If there is ever anything Cam's or I can do to help you out, please let me know. The entire staff was cordial and did a great job, because of that we will book in 2008. Keep me posted on Developments as they occur!! "*

*-Larry Miller, Cam's Pizza*

The Dig is a Not for Profit charity that puts on an annual event to raise money for a chosen charity. This year our donation will be given to the National Multiple Sclerosis Society (NMSS). The Dig Event encompasses so many things but centers around an all day concert and Volleyball tournament. The event draws a wide array of people. From families to concert goers to volleyball players the diversity of the crowd presents an excellent venue to sell your items or promote your business.

The event will be held at the Inner Harbor. For anyone not familiar with the location it is an excellent waterfront venue minutes from Carousel Center and located close to downtown Syracuse. The Inner Harbor's proximity to route 690 and 81 allows easy access to attendees from all over upstate NY.

The Dig 2007 was a huge success and we look forward to making this year's event even better. We are lucky to have as one of our committee members a true marketing professional. Through her guidance we are able to run an extensive marketing campaign prior to the event which incorporates multiple avenues of advertising from our Street Team who works numerous promotions across Syracuse to her relationships with local media outlets that allowed us so much attention last year.

Booth fees start at just \$100. As an exhibitor your generous donation goes directly to the costs of running the annual event. No committee members or volunteers are compensated for their work at The Dig.

For more information Please fill out the attached application for space and send to:

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## Application For Space 2008

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DBA or Legal Business Name

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Contact Name:

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Telephone: Work:

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Cell:

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Cell:

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Fax:

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Address:

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Address Line 2:

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Website:

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Email Address:

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NYS Sales Tax#(if making sales on site):

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Number of Years in Business:

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Were you a vendor at The Dig 2007?

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Yes

No



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List of Products or Services to be sold or displayed: (attach additional sheet if necessary)
Utility Requirements: Water, Electric, Other? (Be specific)
Any Comments or Special Requests?

### CERTIFICATION

"I CERTIFY THAT ALL INFORMATION STATED ON THIS APPLICATION IS COMPLETE AND TRUE, TO THE BEST OF MY KNOWLEDGE, AND UNDERSTAND THAT THIS IS AN APPLICATION FOR CONCESSION/EXHIBIT SPACE ONLY, NOT A GUARANTEE OF SPACE.

SIGNATURE OF APPLICANT \_\_\_\_\_

DATE        /        /2008